



# Hilarie Cutler

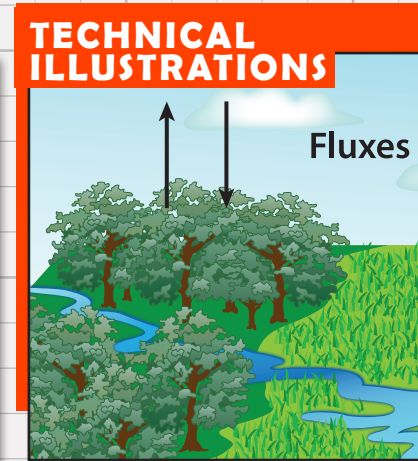
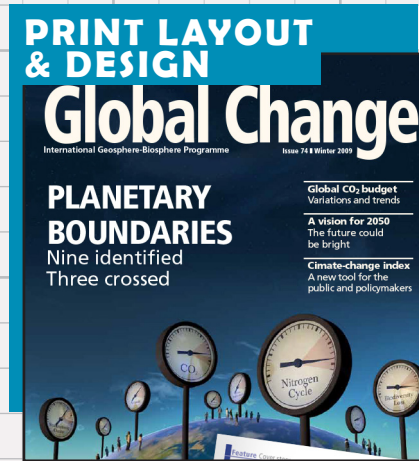
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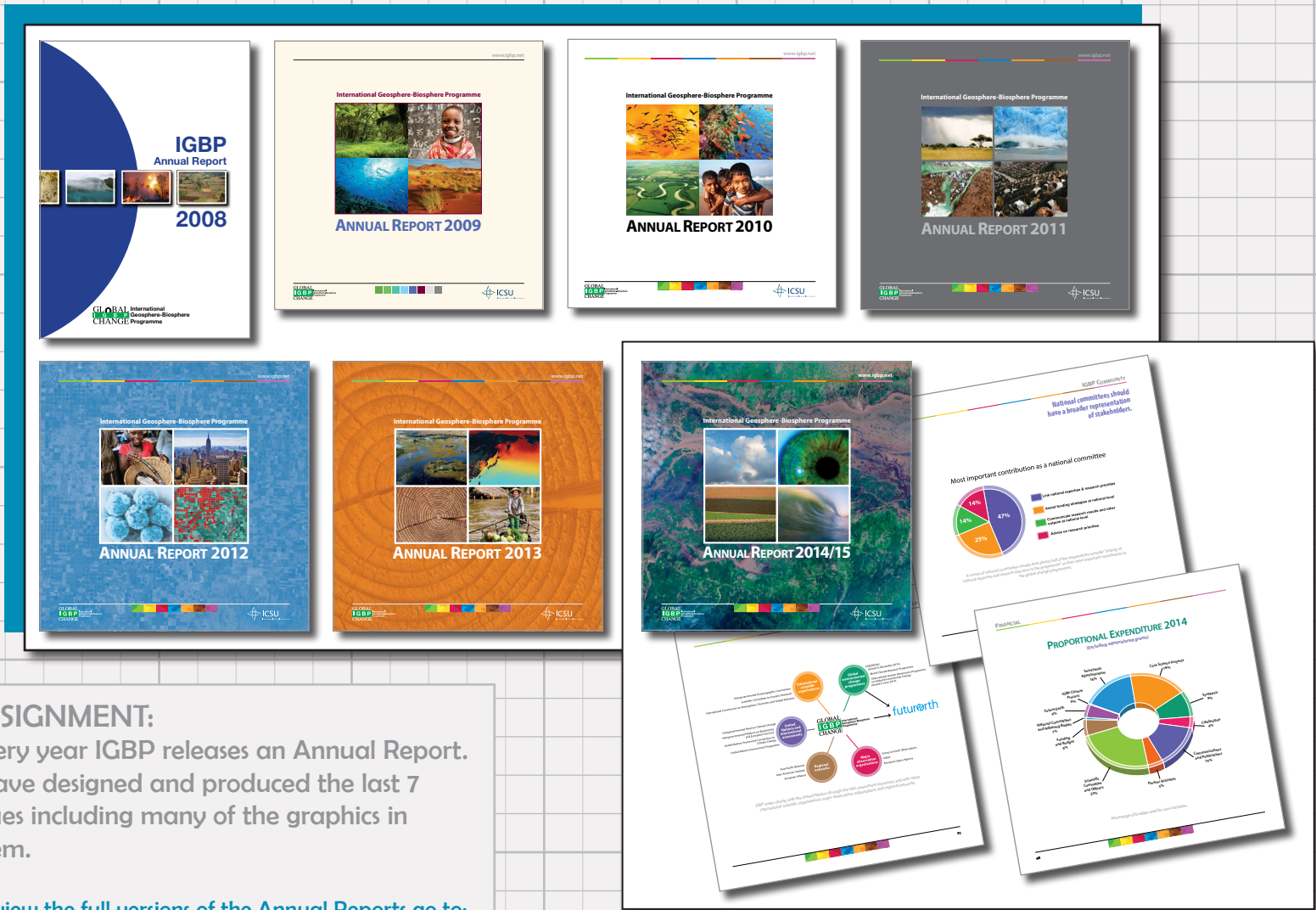
# PRINT LAYOUT & DESIGN

**ASSIGNMENT:**  
 As senior Graphic Designer at the International Geosphere-Biosphere Programme I was given the assignment to redesign their Global Change Newsletter into their Global Change Magazine. 10 issues were published.

To view the 10 full issues go to:  
[www.igbp.net/publications/globalchangemagazine.html](http://www.igbp.net/publications/globalchangemagazine.html)



# PRINT LAYOUT & DESIGN



**ASSIGNMENT:**  
 Every year IGBP releases an Annual Report. I have designed and produced the last 7 issues including many of the graphics in them.

To view the full versions of the Annual Reports go to:  
[www.igbp.net/publications/annualreports.html](http://www.igbp.net/publications/annualreports.html)

# PRINT LAYOUT & DESIGN

**ASSIGNMENT:**  
 IGBP staff, together with other scientists, produced a Summary for Policymakers about Ocean Acidification. I was assigned to design the 8-page brochure on the left. Three years later a more comprehensive 26-page edition, on the right, was written and I designed that too.

[link to entire 8-page brochure](#)  
[link to entire 26-page brochure](#)



# PRINT LAYOUT & DESIGN

**ASSIGNMENT:**  
 IGBP was celebrating its 20th anniversary and using the logo I designed for the celebration I created a 2-fold brochure explaining IGBP.  
 Please note that this was before the IGBP logo was revised.

**Global Environmental Change Research**  
**20 Years**  
 1987 - 2007

**Celebrating 20 Years of Global Environmental Change Research**

**GLOBAL IGBP CHANGE**

1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017

**Present**

In its first two decades IGBP has made important contributions to the study of the Earth as a coupled human-environmental system. IGBP's global change research has confirmed many of the hypotheses and much of the sketchy understanding we began with 20 years ago, adding a wealth of quantitative detail and process-level understanding at all scales. It is now clear that global environmental change is one of the paramount environmental issues facing sustainable development.

Following a synthesis of its first decade of work, IGBP has transformed its initial suite of autonomous projects into a more integrated and tightly coupled study of Earth System dynamics. The new research structure reflects an emphasis on system-level processes and the detailed feedbacks and dynamics between and within Earth System compartments.

**Future**

Applied Earth System science, adaptation, risk, resilience, and vulnerability are key words for the future direction of IGBP research, as the Programme strives to develop the basic science to support robust adaptation and mitigation strategies to meet the challenges posed by global environmental change.

The interactions between the likely accelerating changes to the Earth System over the coming decades and the growing needs of an expanding human population give a sense of urgency to realising the goals of Earth System science and global sustainability. With its strong base of Earth System research built over two decades, IGBP, along with its partner programmes in the Earth System Science Partnership (ESSP) – DIVERSITAS, the International Human Dimensions Programme on Global Environmental Change (IHDP), and the World Climate Research Programme (WCRP) – stands poised to provide the policy-relevant science results needed for a sustainable future.

**Initial research priorities focussed on:**

- Global atmospheric chemistry and the role of terrestrial processes producing and consuming trace gases
- Ocean biogeochemical processes and climate change
- Vegetation/physical process interactions in the hydrological cycle
- The effect of climate change on terrestrial ecosystems

**Earth System compartments:** Land, Atmosphere, Time, Integration, Space, Ocean, Land-Ocean

**Programme network:** IGFA, GEOS, GEO, ICSU, IGOS, ESA, DIVERSITAS, APN, ESSP, WCRP, IHD, IHO, BCOIR, IOC, GACCP, MA, IPCC

# PRINT LAYOUT & DESIGN

**new ways of THINKING**  
Global Environmental Change Research

**SSEESS**  
SWEDISH SECRETARIAT FOR ENVIRONMENTAL EARTH SYSTEM SCIENCES

new ways of thinking, alliances and interdisciplinary initiatives are needed in order to meet the challenges arising from environmental, natural resource and human health issues. Swedish scientists are conducting cutting-edge research through their participation in international research networks that are still interdisciplinary and transdisciplinary and that promote the integration of research in Earth System Science. We support Swedish research programs within the Earth System Science in a more holistic way, to increase the use of GEC research in Swedish and international policy in order to address the global challenges of environmental change.

**a MEETING POINT for GEC Research**

SSEESS acts as a meeting point between researchers, international research programs and stakeholders within the field of GEC research. We regularly arrange meetings, seminars and workshops on both the national and international level. The following workshop types are held on a regular basis.

**Thematic workshops**  
During thematic workshops, researchers are given the opportunity to meet and discuss current specific GEC issues that are encompassed within international GEC research programs. The themes vary and can be both disciplinary, interdisciplinary and transdisciplinary, and within both social or natural science. The workshops are held 1-2 times a year.

**Decision support workshops**  
Decision support workshops are a series of workshops to explore the relationship between the research, private and policy sectors on GEC issues. During the workshops representatives from politics, business and research are invited to discuss what we need from each other to make better decisions in the GEC area. The workshops are arranged 1-2 times a year.

**Facilitating the use of GEC knowledge**  
SSEESS strives to act as an information source on GEC research. We regularly publish user-friendly **factsheets** on specific subjects within GEC science, written in Swedish. The factsheets are distributed among national and local governmental agencies as well as in private sector. For selected GEC science topics we also run an **on-line Wikiscience** articles in Swedish. Wikiscience is regularly updated and revised by Swedish GEC researchers, guaranteeing that the information published is never more than 6 months old.

**what we OFFER**

As a mean to increase the Swedish involvement in international research programs and panels within GEC, SSEESS offers support and grant opportunities for scientists.

**SSEESS Swedish GEC Science Gateway**  
By signing up for the Swedish GEC Science Gateway, SSEESS researchers who are interested and would like to participate in GEC-related international research programs, working groups and panels can seek assistance from SSEESS. As a member of the Swedish GEC Science Gateway, a scientist will be regularly updated on upcoming events and is entitled to apply for travel support.

**SSEESS Travel Grant**  
The purpose of the SSEESS Travel Grants is to support participation of scientists from developing countries in conferences, workshops, seminars and other activities in Sweden to strengthen research capacity.

**SSEESS Research Links Programme**  
This annual grant programme aims to enhance the collaboration/networking between Swedish scientists and scientists in the South in order to enhance the research and research capacity in developing countries, and to strengthen the Swedish research of relevance for developing countries.

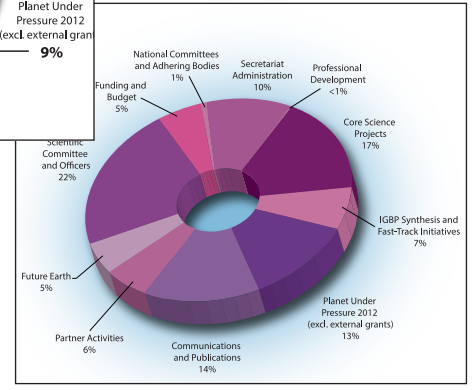
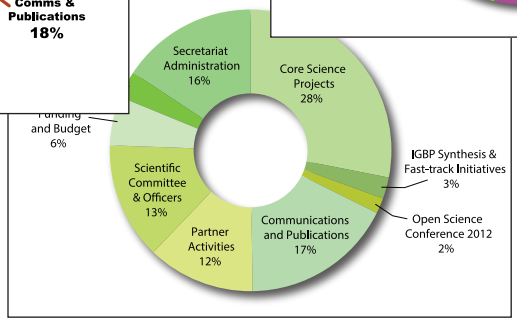
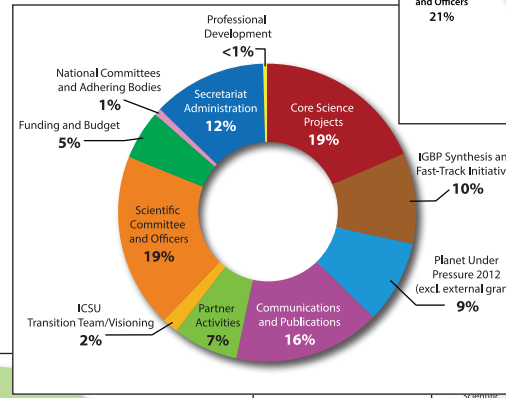
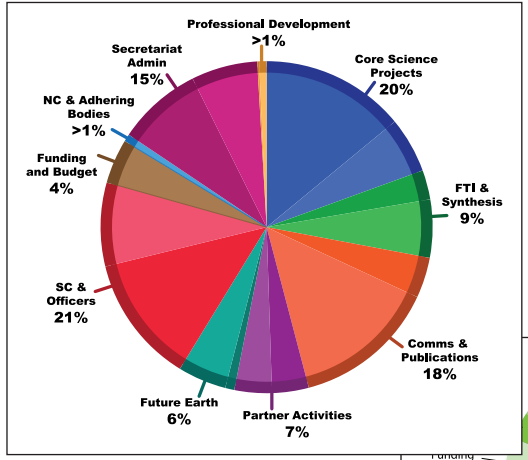
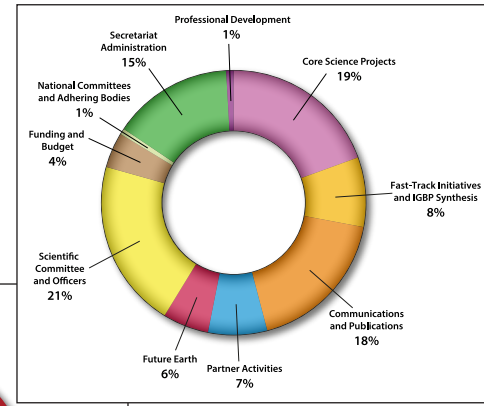
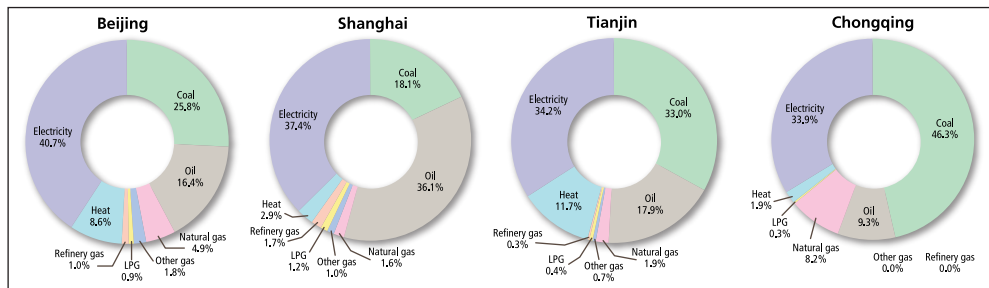
A meeting point for Swedish scientists, stakeholders and international Global Environmental Change Research

**ASSIGNMENT:**  
To make a brochure that the Swedish Secretariat for Environmental Earth System Sciences (SSEESS) could send out using its new logo. I worked together with the project coordinator to finalize the cover globe graphic and refine the layout.



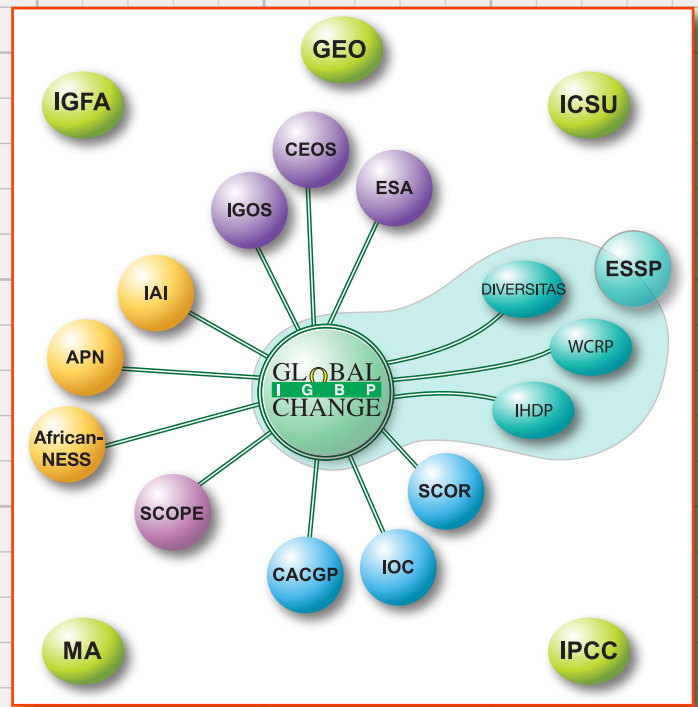
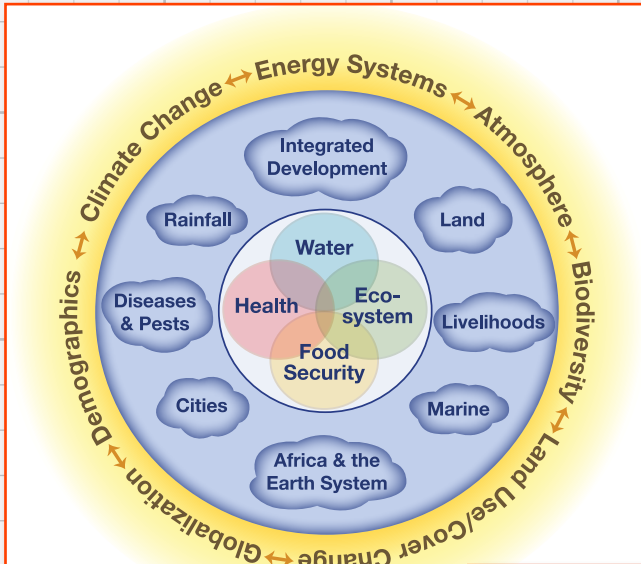
# TECHNICAL ILLUSTRATIONS

## PIE CHARTS

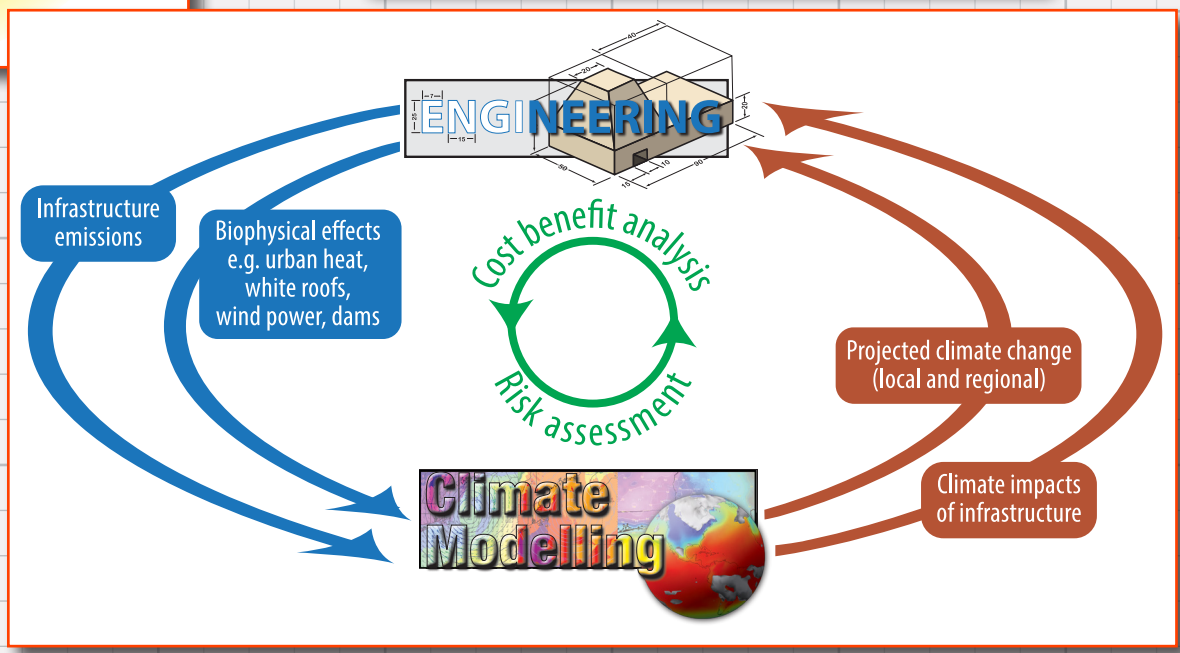
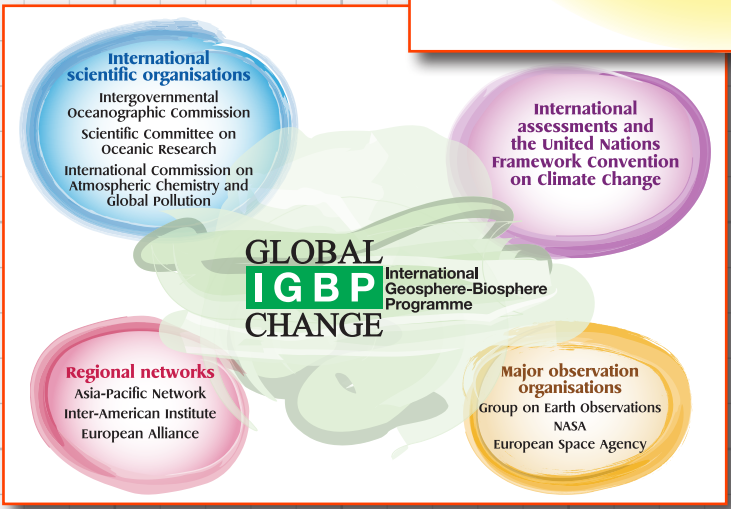




# TECHNICAL ILLUSTRATIONS

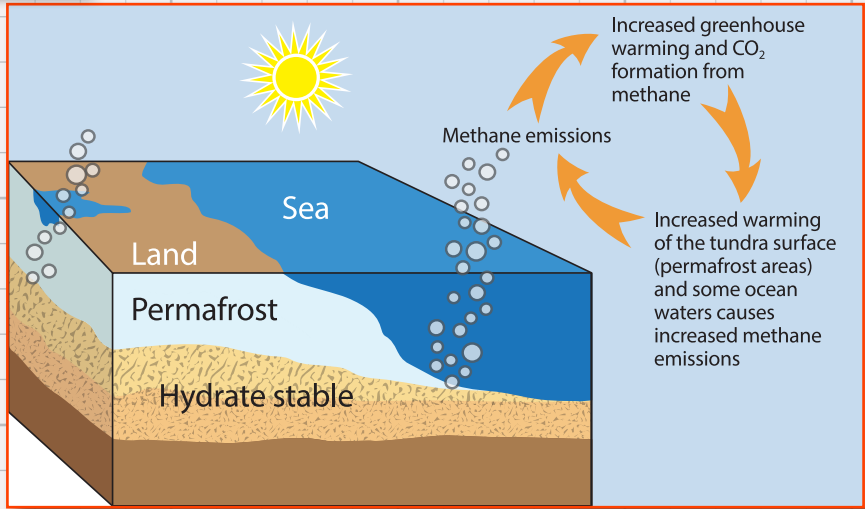
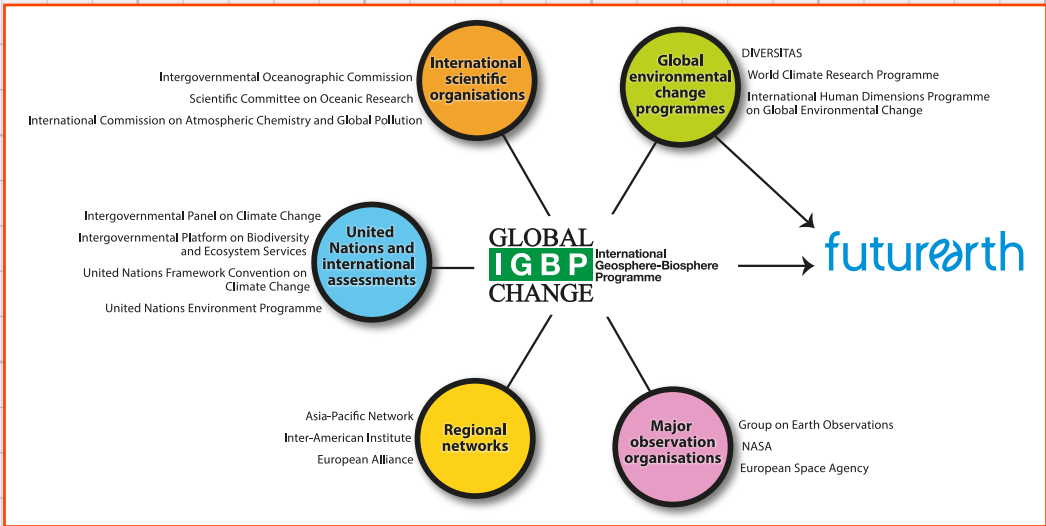
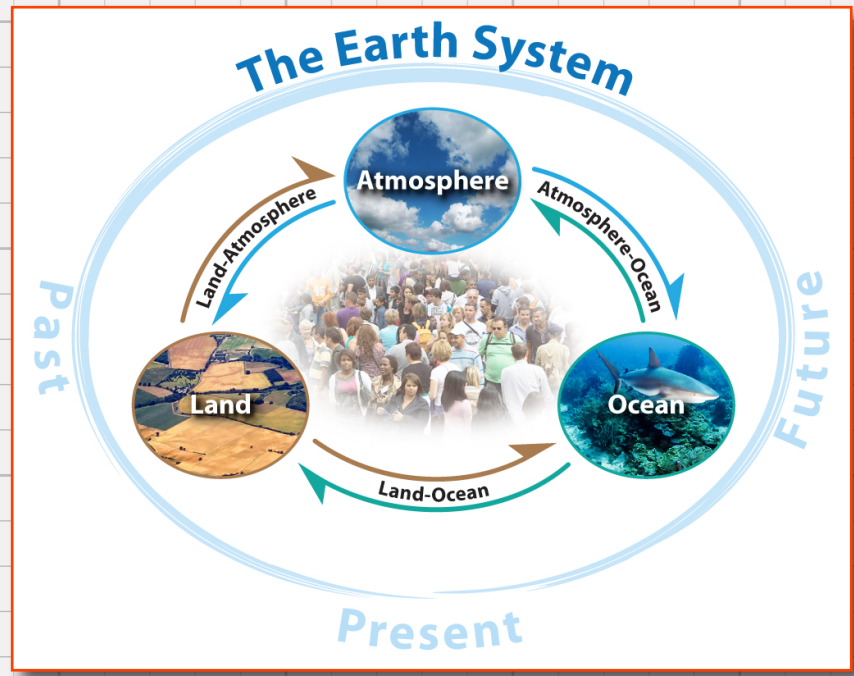
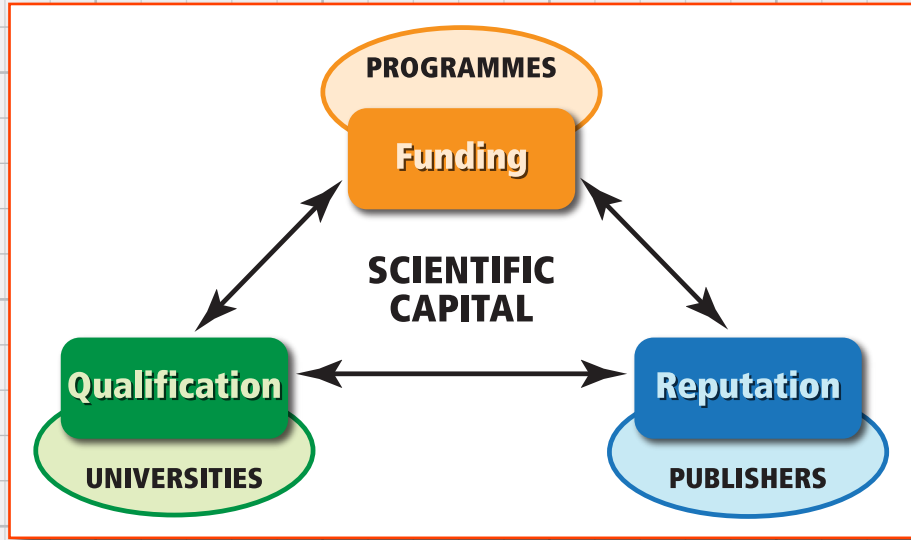


DIAGRAMS

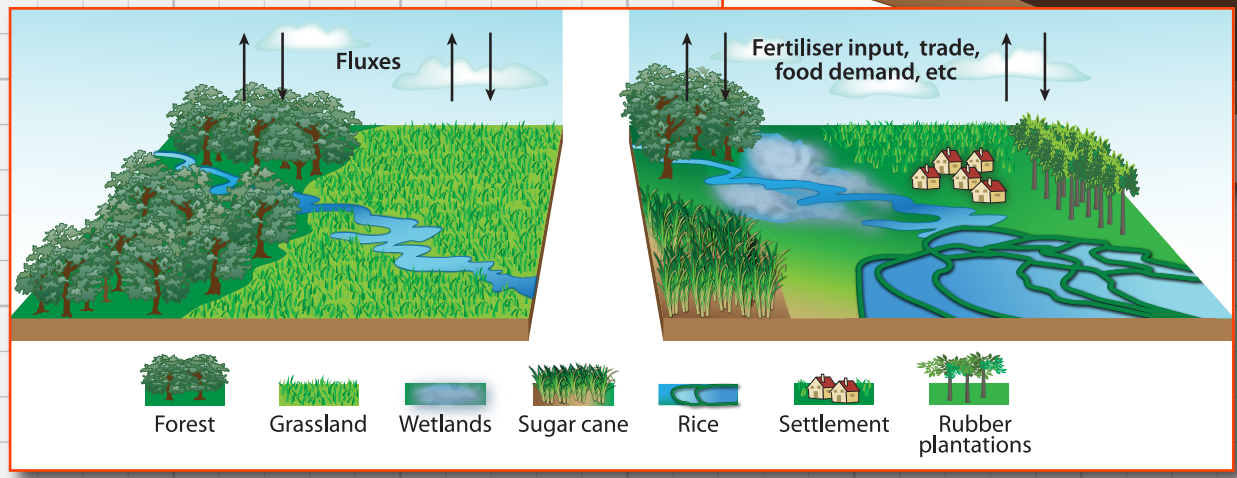
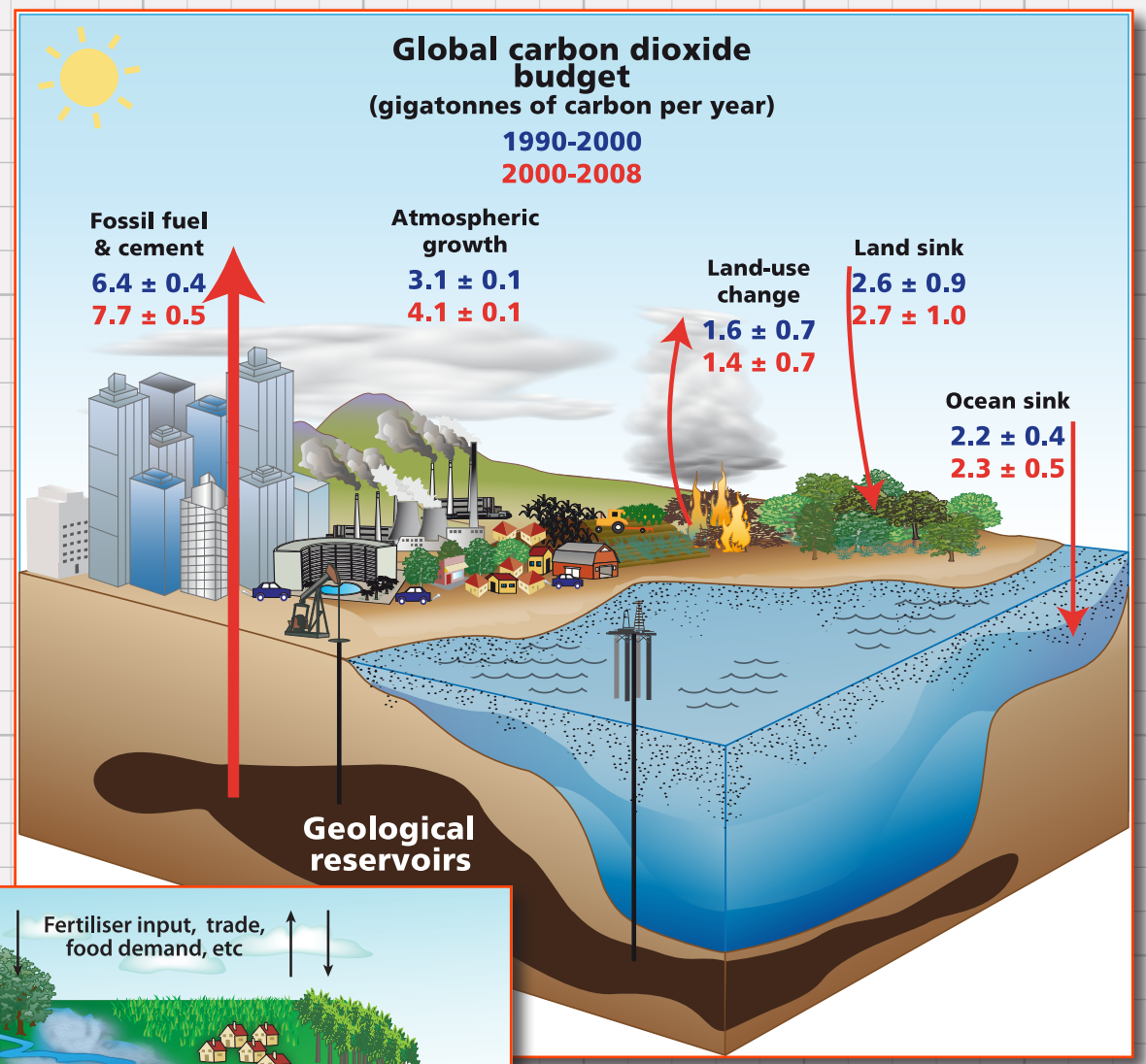
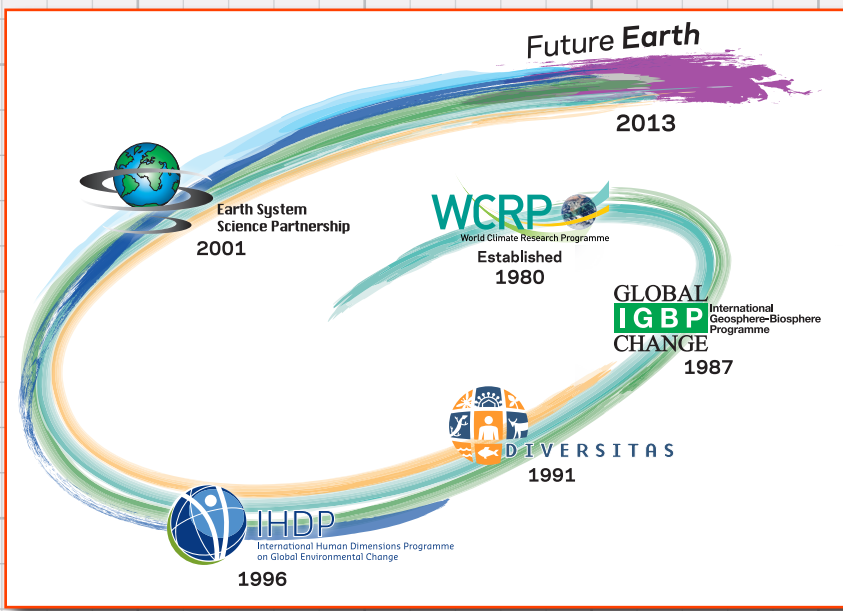


# TECHNICAL ILLUSTRATIONS

DIAGRAMS

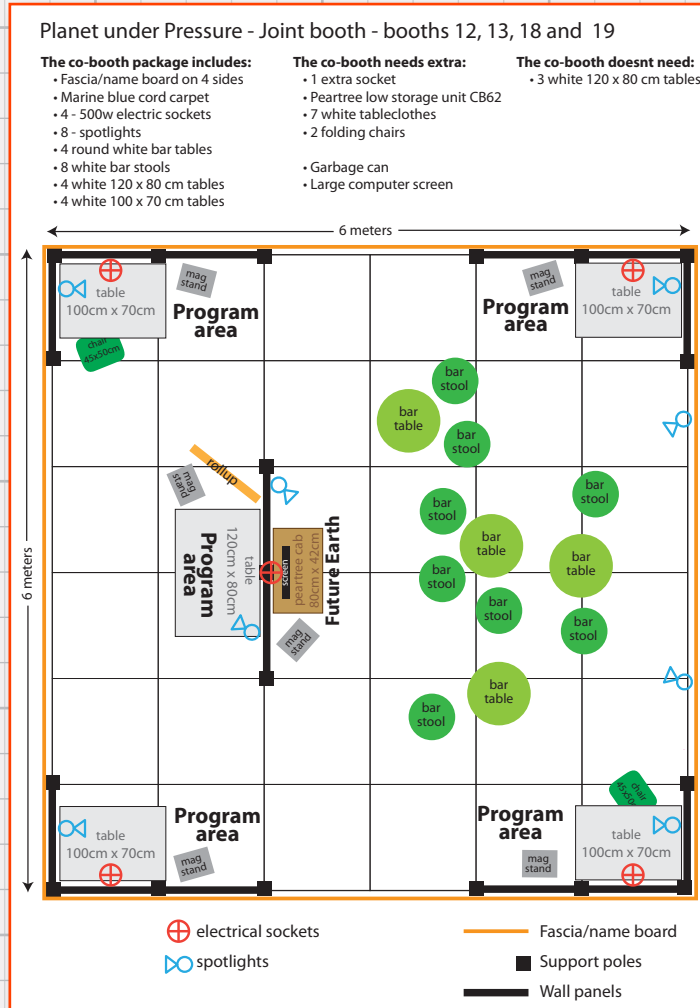


# TECHNICAL ILLUSTRATIONS



ILLUSTRATIONS

# TECHNICAL ILLUSTRATIONS



ILLUSTRATIONS

# LOGOS

Science for a sustainable planet



**GLOBAL**  
**IGBP** International  
 Geosphere-Biosphere  
 Programme  
**CHANGE**

## ASSIGNMENT:

The IGBP logo had been designed in the late 1980s and was needing a freshening up. Working with my Communications Director, we decided to pump up the IGBP initials to make them more immediately readable and get rid of the sinking "O" in Global. We also added the full name to the right side.

I designed a band of colored boxes that reflected the 7 areas of IGBP research: Atmosphere (green), Land (red), Ocean (orange), and their interactions: Air/Land (yellow), Ocean/Land (blue), Ocean/Atmosphere (brown) and Modeling (purple). Together with the boxes we added a tag-line: Science for a sustainable planet.

This branding has been used in all subsequent material in one way or another and has proven to be very flexible in its use.



**GLOBAL**  
**IGBP** International  
 Geosphere-Biosphere  
 Programme  
**CHANGE**

Revised logo

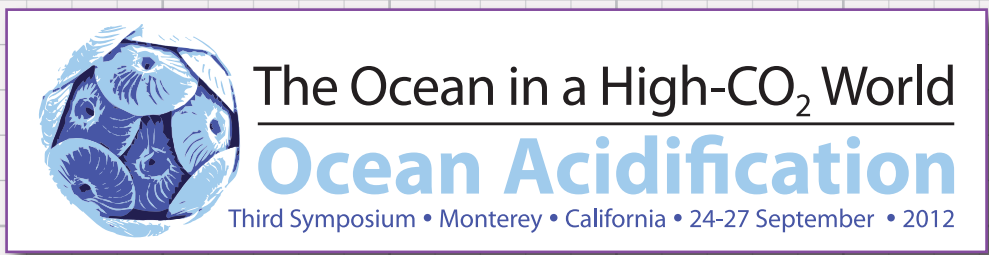
**GLOBAL**  
**IGBP**  
**CHANGE**

Original logo

# LOGOS



**ASSIGNMENT:**  
 The Swedish Secretariat for Environmental Earth System Sciences was newly formed and needed a logo. I was asked to design one for them. It was a difficult problem considering their name was so long. But they had an interesting collection of letters in their abbreviation - SSEESS. I reversed the last SS and used the middle E's to form a graphic image of a globe to represent the Earth. The initials can be used with or without the full name underneath.



**ASSIGNMENT:**  
 A symposium was being held on Ocean Acidification and they wanted a logo for the Symposium website. Using a coccolithophore as a symbol of an animal highly susceptible to ocean acidification I designed a logo they used on their website and printed material for the symposium. They still use the logo on the latest symposium website.

# LOGOS



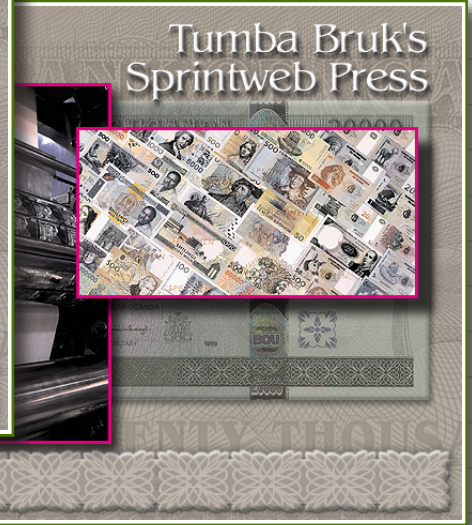
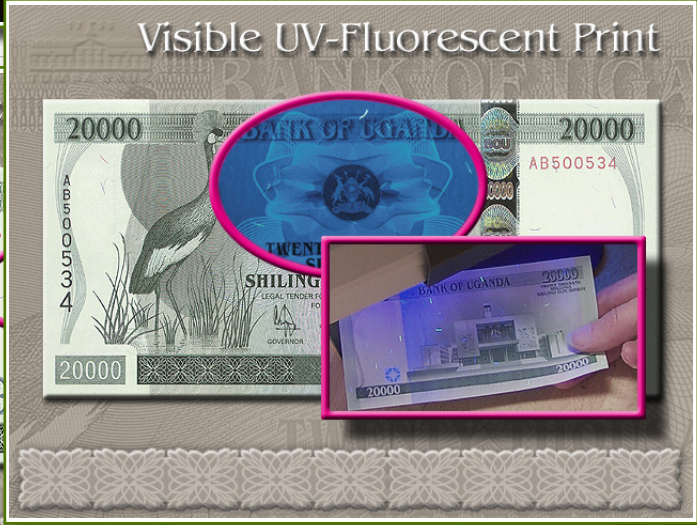
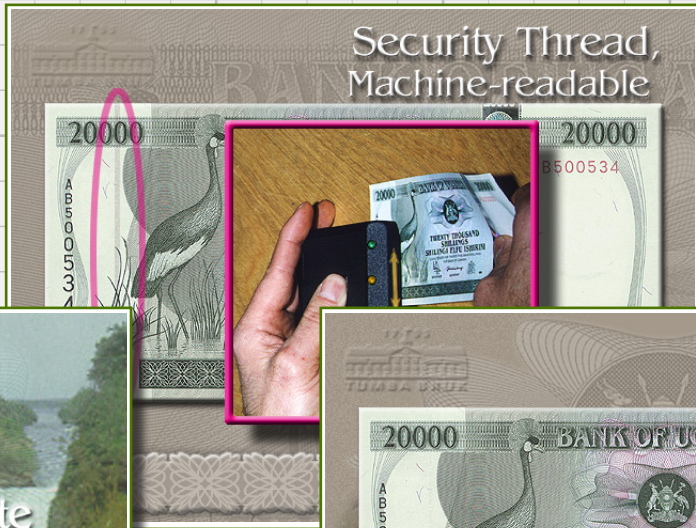
**ASSIGNMENT:**  
 The Progressiv Judendom i Stockholm association needed a logo to use on its new website and for any printed material they would create.  
 I incorporated the Jewish candelabra into the name and also used it as a symbol with just the initials.



**ASSIGNMENT:**  
 IGBP was about to celebrate its 20th anniversary and needed to have a logo to use in all material relating to the celebration. I designed two variations on the same theme.

# USER INTERFACES

**ASSIGNMENT:**  
Tumba bruk printed a new 25,000 shilling bill for Uganda and they needed to produce a CD program to teach Ugandan bankers about the new note. Using Photoshop, I designed and produced all the images used on the CD, to demonstrate the new features.





# USER INTERFACES

**ASSIGNMENT:**  
 A free-standing kiosk was built to house an interactive program that could be used to find out information about Dramaten's various stages and programs. I designed and produced in Photoshop all the interface pages for the program.

## KUNGLIGA DRAMATISKA TEATERN

## Det här är Dramaten

### Föreställningar

## Scener

## Det här är Dramaten

### Dramatens historia

### Svejk i andra världskriget

### Mordet på Marat

# USER INTERFACES



**1 Välj vilken typ av bild du vill göra...**

Välj vilken typ av bild du vill göra genom att klicka på bilderna nere till vänster.

Där finns flera olika kategorier med bilder att välja bland och du kan se exempel på hur det kan se ut.

När du har valt klart klickar du på NÄSTA här nedanför.

**2 Välj bakgrundsbild...**

Välj vilken bild du vill använda som bakgrund genom att klicka på bilderna nere till vänster.

När du har valt klart klickar du på NÄSTA här nedanför.

Tillbaka Nästa

**3 Ta bild...**

Nu ska du ta bilden på dig själv. Du kan rekvisiterna till vänster.

Du får välja är nödvändigt. När du är redo klickar du på NÄSTA.

**4 Klart...**

Så här blev det!

Nu kan du välja att skicka bilden tillsammans med en hälsning, både till dig själv och till andra som skulle tycka det vore kul.

Bilden som skickas till din e-mailadress kan antingen skrivas ut eller lämnas till fotohandlaren för utskrift.

Tillbaka Nästa

**ASSIGNMENT:**  
 Teknikverkstan in Falun wanted a photo booth application for children to be able to take a picture of themselves in costumes against a background image of their choice. The interface was to match the premises in color and look and be easy to use. Working with a programmer for usability, I designed and produced all the backgrounds used in the program.

# USER INTERFACES

Välkommen till Lita försäkringar!

**VILLA**  
FÖRSÄKRING



Pris

Presentation

Startbild Hjäl

HEM

VILLA

BIL

RESE

Övriga

Bakåt Framåt

**BIL**  
FÖRSÄKRING

1 Registreringsnummer

2 Körsträckeklass/Mätarställning

3 Begynnelsedatum

Bastrygghet (inkl trafikförsäkring)

1 under 1.000 mil

2 1.001 - 1.500 mi

3 1.501 - 2.000 mi

4 2.001 - 2.500 m

5 över 2.500 mil/

Startbild

**BIL**  
FÖRSÄKRING

Vill du få priset för just din bil, tryck på "Kundtjänst" för assistens!

Kundtjänst

Bakåt Framåt

**HEM**  
FÖRSÄKRING

Bastrygghet

Månadskostnad

Ersättningsbeloppet 200.000:- 400.000:- 600.000:-

2 Bastrygghet

3 Tillägg Allrisk

4 Tillägg Cykel

5 Total månadskostnad

Startbild Hjäl

Bakåt Framåt

ÅTERGÅ

**FUNKTIONER** Så här använder du Litas Informationskiosk.  
Tryck på den knapp du vill veta mer om!

Avsluta samtal

KLAR

ÄNDRA

2

Kundtjänst

Utskrift

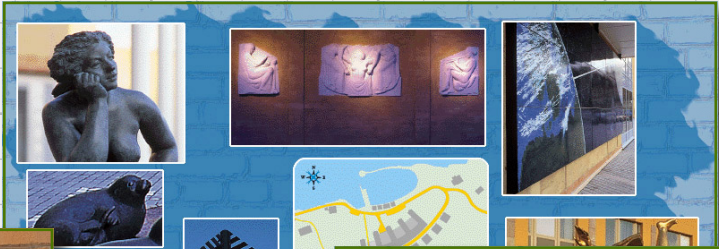
Startbild Hjäl

Info

Bakåt Framåt

ASSIGNMENT:  
Lita Försäkring wanted to have a number of free standing touch-screen kiosks in their offices with information about their different insurance policies. Working together with a group of programmers in Norway, I produced all the visual interfaces for the program which was a combination of graphic images and computer generated text.

# USER INTERFACES



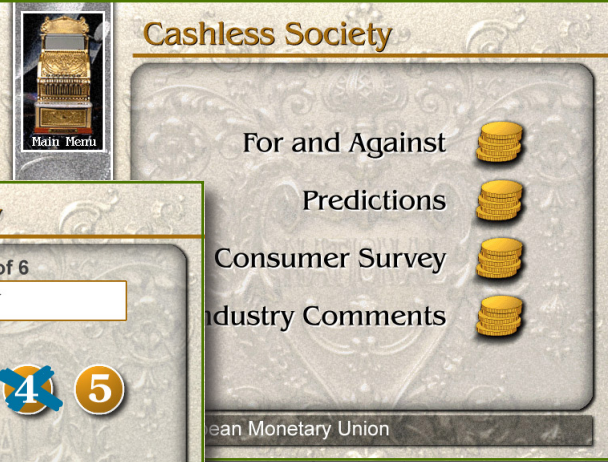
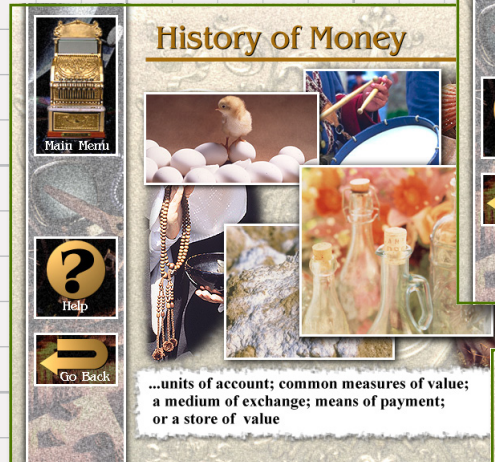
**ASSIGNMENT:**  
 The Nacka Strand area was being constructed and the developers wanted a way to help visitors get around. A kiosk in the form of a 19th century Swedish telephone booth was constructed. I designed and produced all the graphic elements. Text was provided by the interactive programming.

**Press on the function you need help with**

- Pushbuttons
- Show / take away map
- More information

More information about this kiosk

# USER INTERFACES



**ASSIGNMENT:**  
 NCR was planning an exhibit about Banking in England and wanted to have an interactive program with touch-screens explaining the banking world. Working with a programmer, I produced all the graphics used in the program.

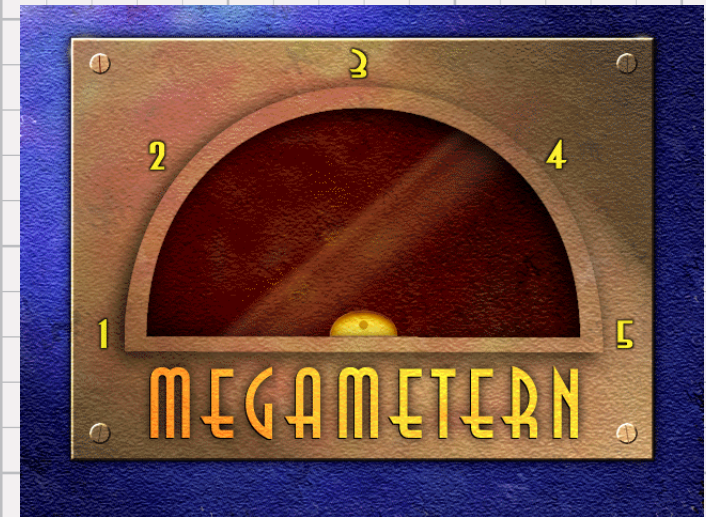
# USER INTERFACES

MISCELLANEOUS

Sif



Aquaria Museum



Mentometer

# POWERPOINT

**ASSIGNMENT:**  
 A PowerPoint presentation to be used by the SF Film sales force. It contained animated texts, and video segments. All graphics were done in PowerPoint except some photo editing.

**PERSONLIGHET FÖR BIOREKLAM-IM**

Utåtriktad  
 Inåtvänd  
 Jag-orienterad  
 Värdorienterad

**MEDIA**  
 FILM ÄR BÄST PÅ BIO

Källa: Infratest Burke AB

**MEDIA**

**GULDSPOT**

Regi  
 Kjell Sundvall

I rollerna

**MEDIA**  
 SF FORMER

Sist

**CANNES LIONS**

**MEDIA**  
 CANNES LIONS

Levi's Wide Leg Jeans "DOCTORS"

**SF MEDIAS BIOGRAFER/SF BIOS BIOGRAFER**

Besöksfiffror för de senaste 2 månaderna jämfört med förra årets siffror för samma period.

Period	SF Bio	SF Media
Föregående år	~1 200 000	~1 800 000
I år	~1 600 000	~2 600 000

**43% ÖKNING I JANUARI OCH FEBRUARI !**

**MEDIA**  
 BIOGRAFER

**LEVI'S**

**Varför Bio?**

"Levi's ställer höga krav på kontaktkvalitet samt räckvidd målgruppen 15-25 år. Mediets samt träffsäkerhet i Levi's målgrupp gör bioreklam kostnadseffektivt."  
 (Kommentar: Ola Richtun CIA MMG).

**MEDIA**  
 ANNONSÖR

**BLOCKBUSTER**

Flubber

Will Hunting

Ute eller inne

# POWERPOINT

PowerPoint doesn't have to look like "PowerPoint". By combining background images produced in Photoshop with PowerPoint text, visually striking speaker support slides can be produced, as I did here for Tycho. Since the text blocks are PowerPoint text, the message can still be edited by the client at need.

**tyco**  
Helping to make the world cleaner, healthier and safer

**Serving over 100 countries**

North America, Latin America, Europe Middle East, Africa, Asia, Australia New Zealand

**Tyco International**

USD \$36 billion      250,000 employees

- Healthcare & Specialty Products
- Engineered Products & Services
- Electronics
- Fire & Security

**Tyco Security Solutions**

- Monitor for intrusions
- Deter thieves
- Control access
- & analyze CCTV data

**Layers of Protection**

Personal Protection, Access Control, Video Surveillance, Suppression, Detection, Fire

**Tyco's Fire Products**

- Fire detectors
- Communications systems
- Portable extinguishers
- Foam agents
- Breathing systems
- Thermal imaging cameras

**Scott and Sabre**

Protection for 22,000 fire departments



# POWERPOINT

BGC (Bankgirot)



MISCELLANEOUS  
Samples of background image design for various projects both with and without PowerPoint text.



Telia



Vin & Sprit



Cap Gemini

# WEB SITES

I consider myself a designer not a programmer. I can build a simple website in Dreamweaver but I don't write code. I leave that to the professional programmers. I designed this website in Photoshop to follow the IGBP graphic profile. A programmer built it based on my designs



www.igbp.net

# WEB SITES

I created all the images for this website and built it in Dreamweaver.

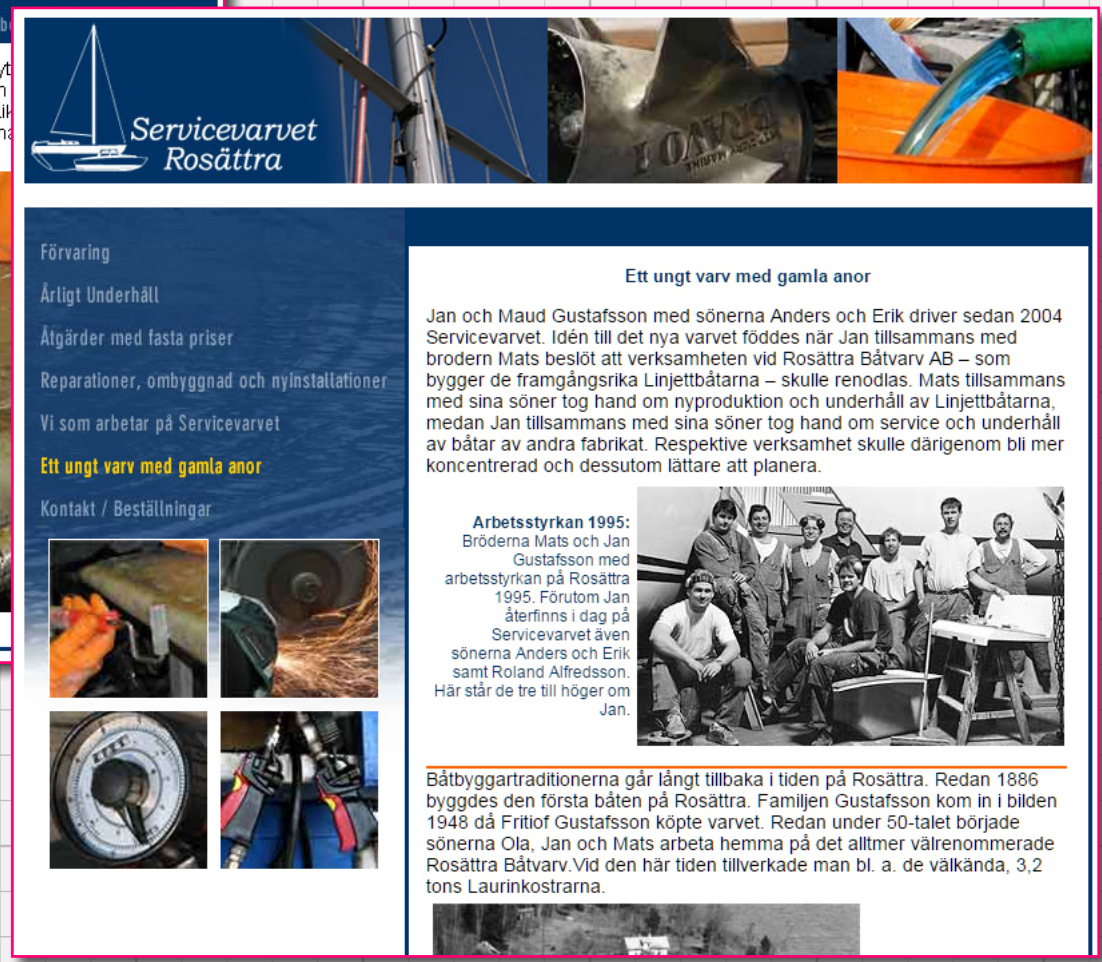


**Servicevarvet Rosättra**

Försäkringsskador Vattenförsegling **Plastarbeten** Kvalificerade träarbeten  
 Ombyggnationer Installationer Motorer Smidesarb...

Förvaring  
 Årligt Underhåll  
 Åtgärder med fasta priser  
**Reparationer, ombyggnad och nyinstallationer**  
 Vi som arbetar på Servicevarvet  
 Ett ungt varv med gamla anor  
 Kontakt / Beställningar

Servicevarvet har en hall speciellt inordningsställd för yttre plastarbeten. Här är ordnat med ventilation, utsug och förekommer oftast i samband med ombyggnationer. Liknande grundstötningar föra med sig en del plastarbeten. Vi har erfarenhet av att åtgärda gelcoat-skador.


**Servicevarvet Rosättra**

Förvaring  
 Årligt Underhåll  
 Åtgärder med fasta priser  
 Reparationer, ombyggnad och nyinstallationer  
 Vi som arbetar på Servicevarvet  
**Ett ungt varv med gamla anor**  
 Kontakt / Beställningar

**Ett ungt varv med gamla anor**

Jan och Maud Gustafsson med sönerna Anders och Erik driver sedan 2004 Servicevarvet. Idén till det nya varvet föddes när Jan tillsammans med brodern Mats beslöt att verksamheten vid Rosättra Båtvarv AB – som bygger de framgångsrika Linjettbåtarna – skulle renodlas. Mats tillsammans med sina söner tog hand om nyproduktion och underhåll av Linjettbåtarna, medan Jan tillsammans med sina söner tog hand om service och underhåll av båtar av andra fabrikat. Respektive verksamhet skulle därigenom bli mer koncentrerad och dessutom lättare att planera.

**Arbetsstyrkan 1995:**  
 Bröderna Mats och Jan Gustafsson med arbetsstyrkan på Rosättra 1995. Förutom Jan återfinns i dag på Servicevarvet även sönerna Anders och Erik samt Roland Alfredsson. Här står de tre till höger om Jan.



**Båtbyggertraditionerna** går långt tillbaka i tiden på Rosättra. Redan 1886 byggdes den första båten på Rosättra. Familjen Gustafsson kom in i bilden 1948 då Fritiof Gustafsson köpte varvet. Redan under 50-talet började sönerna Ola, Jan och Mats arbeta hemma på det alltmör välrenommerade Rosättra Båtvarv. Vid den här tiden tillverkade man bl. a. de välkända, 3,2 tons Laurinkostrarna.



[www.servicevarvet.se/](http://www.servicevarvet.se/)

# WEB SITES

**Progressiv Judendom i Stockholm** in English

Om PJS  
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Välkommen till Progressiv Judendom i Stockholm

**Bnei Mitsva**

**Shabbat Mincha med rabbin Rebecca Birk**

Jona och Josef Waldfogel och Michael Palmqvist firar sina bnei mitsvot i Stora Synagogan. **lördag den 21 februari kl 13.00.**

Efter gudstjänsten inbjuder familjerna Waldfogel och Movschenson till Oneg Shabbat i Sessionssalen. Alla är varmt välkomna!

**Shabbat Mincha** - eftermiddagsgudstjänsten på shabbat - är kortare än den vanliga morgongudstjänsten, Shacharit. Oftast innehåller den inte Toraläsning. Men den här gången får vi höra de tre pojkarna, som firar sina bnei mitsvot, läsa ur Torah. Vi kommer att sjunga och också studera några visdomsord från 200 talet som är användbara för oss judar på 2000 talet.

Vår gudstjänst följs av en Oneg Shabbat - en sammankomst med samvaro och förtäring i Sessionssalen. Om vi håller på tills solen går ner så kan vi avsluta med Havdala.

Allt under ledning av rabbin Rebecca Birk.

Vi välkomnar till en lättillgänglig gudstjänst i progressiv anda.

Bli eller fortsatt att vara medlem i PJS genom att betala medlemsavgiften för 2015

Medlem in Judiska Församlingen  
150:- per person över 18  
200:- per familj

Icke medlemmar in Judiska Församlingen  
250:- per person över 18  
350:- per familj

till Progressiv Judendom i Stockholm, Plusgiro 161 65 39 - 1  
Glöm inte att skriva ditt namn på betalningen.

**PJS**

[www.progjud.se/](http://www.progjud.se/)

[www.jabana.com/bartmitzvah](http://www.jabana.com/bartmitzvah)

Gör passiva åhörare till aktiva deltagare

**roundUp** systems ab

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[Klicka här för att se RoundUp Live dialogverktyg in action!](#) [\(och här för Mac\)](#)

**RoundUp - gör passiva åhörare till aktiva deltagare**

Nu kan du på allvar skapa dialog, engagemang och delaktighet när du möter dina anställda eller dina kunder.

RoundUp hjälper dig att skapa bättre förståelse kring dina budskap, att nå enighet i viktiga frågeställningar eller att helt enkelt bara ta reda på vad din målgrupp tycker i vissa frågor, vilket kan vara nog så viktigt.

Bjud in din målgrupp till aktiv dialog och du kommer att märka förändringen.

In English

[www.roundup.se/](http://www.roundup.se/)

**Mazel Tov**

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